

NCC Cable System Order

11758283

Order #	62317066
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids
AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jun16

Flight Dates	08/08/16 - 08/14/16
Agency	Strategic Media Services, Inc
Advertiser	API RFS
Client Code	124
Product Code	183
Est Code	1140
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/16/16
Version	3 Vs. 2
Show All Lines	
Total # of Weeks	1
Total	\$1,173.00
Commission	\$175.95
Net Total	\$997.05
Total Spots	66
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R3: 8, 16 NAs: -5x, -583, MG on #62317641. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/8/16	8/14/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	R1 Doubled rates, Halved spots, made 30s duration
2	CNN	CNN NEWSROOM<	8/8/16	8/14/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	R1 Doubled rates, Halved spots, made 30s duration
3	CNN	VARIOUS	8/8/16	8/14/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$18.00	\$54.00	30	R1 Doubled rates, Halved spots, made 30s duration
4	CNN	AVG. ALL WKS<	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	R1 Doubled rates, Halved spots, made 30s duration
5	CNN	VARIOUS	8/8/16	8/14/16	09:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	R1 Doubled rates, Halved spots, made 30s duration
6	ESPN	AVG. ALL WKS<	8/8/16	8/14/16	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	R3: -2x.
7	ESPN	AVG. ALL WKS<	8/8/16	8/14/16	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	R3: -1x.
8	ESPN	AVG. ALL WKS<	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$23.00	\$115.00	30	R3: -1x.
9	ESPN	AVG. ALL WKS<	8/8/16	8/14/16	09:00	19:00						X	X	-	-	6	\$18.00	\$108.00	30	R1 Doubled rates, Halved spots, made 30s duration
10	FXNC	FOX AND FRIEND<	8/8/16	8/14/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$17.00	\$68.00	30	R1 Doubled rates, Halved spots, made 30s duration
11	FXNC	VARIOUS	8/8/16	8/14/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	R1 Doubled rates, Halved spots, made 30s duration
12	FXNC	VARIOUS	8/8/16	8/14/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	R3: -1x.
13	FXNC	VARIOUS	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$23.00	\$92.00	30	R1 Doubled rates, Halved spots, made 30s duration
14	FXNC	AVG. ALL WKS<	8/8/16	8/14/16	09:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	R1 Doubled rates, Halved spots, made 30s duration

NCC Cable System Order

Order #	62317066	Flight Dates	08/08/16 - 08/14/16	Update Date	08/16/16
Syscode	0344	Agency	Strategic Media Services, Inc	Version	3 Vs. 2
System Name	Spectrum/South Haven, MI	Advertiser	API RFS	Show All Lines	
Market	Grand Rapids	Client Code	124	Total # of Weeks	1
AE	Brenda Hadley	Product Code	183	Total	\$1,173.00
Sales Coordinator	Collin Moore	Est Code	1140	Commission	\$175.95
Office	Washington	Product Name		Net Total	\$997.05
Phone	(301) 951-2620	Credit Status		Total Spots	66
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Jun16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GMP
				CPP	CPM

Comments : R3: 8.16 NAs: -5x, -\$63. MG on #62317641. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	MNBC	MORNING JOE<	8/8/16	8/14/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	R1 Doubled rates, Halved spots, made 30s duration
Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Total																				
SPOTS	66	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	66
AMT	\$1,173.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,173.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 08/16/16

62317066 | Grand Rapids | Spectrum/South Haven, MI | 0344 |